

Innovator Press Release

Abaque Named 'Guidewire Group Global Innovator' for **IntuiCat AJAX** Catalog and Selected for Prestigious Showcase at Innovate!Europe 2006

Among Top European Innovators Exhibiting at Executive Summit May 15-17, in Zaragoza, Spain

Paris, France, April 2006 – Guidewire Group, the leading global technology research firm and producers of Innovate!Europe, announced today that it has named Abaque a '**Guidewire Group Global Innovator**'. As a recipient of this elite award, Abaque has been selected to participate in Guidewire's exclusive Innovate!Showcase at Innovate!Europe 2006, from 15-17 May in Zaragoza, Spain.

Abaque's unique product offering IntuiCat on-line AJAX catalog and forward-thinking management team set it apart from hundreds of other companies under consideration.

With IntuiCat and its genuine AJAX search engine, on-line catalogs shortcomings can be forgotten: dead-end searches, page continuously changing, complex interface, functionalities spread on several menus and pages, ...

"We are very enthusiastic in participating to Innovate!Europe 2006! Chris, Mike and the whole Guidewire Group team show a genuine dedication at supporting European innovative companies. As it fulfills an important need on Internet commerce at large, we are convinced IntuiCat will face a great success during and after the event. If 'April in Paris' is true, May 2006 will definitely be in Zaragoza!" said Abaque founder and CEO, Thierry Nivelet.

Executives from Abaque IntuiCat will be among the several hundred senior technology leaders, entrepreneurs, investors, customers, media, and government officials that will gather at Innovate!Europe in Zaragoza to discover what new threats, opportunities, and challenges face Europe's entrepreneurial technology companies as they move toward 2007.

"The quality of European entrepreneurs is extremely high and our meetings with senior executives during the past several months have revealed many talented innovators, as evidenced by the companies we have chosen for the Innovate!Showcase" said Chris Shipley, Guidewire Group co-Founder, Global Research Director, and Executive Producer of Innovate!Europe. *"In bringing together the 'cream-of-the-crop' innovators with investors, early-adopters, and other members of the innovation ecosystem, we aim to help accelerate the transformation of this raw talent into commercial success."*

As the respected host of the DEMO Conferences in the United States for the past 11 years, Guidewire Group's Global Research Director, Chris Shipley has helped hundreds of companies enter emerging markets. Indeed, for Abaque IntuiCat to be chosen by Chris as a leading-edge product is a mark of credibility and excellence that has propelled more than a thousand entrepreneurial companies to success.

Chris and her team of analysts spent several months personally screening European technology companies to identify the leading innovators chosen to participate in Innovate!Europe 2006. Companies were evaluated on several criteria, including:

- Unique approach to the target market
- Advancement of state-of-the-art technology, business model, or design in the target market
- Importance of the problem addressed
- Size of the market opportunity
- Length of time the produce or service has been in the market
- Implications in and for the global technology market
- Capabilities to move the product to the global stage.

About Abaque

Abaque is a French-based company operating on catalogs in the global market place. Its clients are world-class distributors selling wide ranges of products for both home and professional clients. Abaque covers the whole catalog publication cycle: products data management, paper catalogs automated layout, electronic publication on CD-ROM and Internet.

Since inception in 1990, Abaque developed great tools and know-how to make catalog publication seamless and cost-effective. Paper catalogs cost are cut down by fully automated layout engines, off-line and on-line electronic catalogs share the same multi-criteria search engine, bringing clients a stable and comfortable user experience.

Led by its founders, Abaque's mission is to make catalogs easier and faster for both the distributor and its clients.

For more information, please visit www.abaqueinside.com

About Guidewire Group

Guidewire Group LLC is a global research firm focusing exclusively on emerging information technology markets. Through our online media, market reports and executive events, we identify the products and trends that will matter most – now and in the future.

Each year, we meet with hundreds of innovative companies – from early-stage start-ups to established technology leaders – to understand the impact they will have on the markets they serve. This broad view of the technology landscape, combined with years of experience and a deep respect for entrepreneurs and early adopters, informs Guidewire Group's insights.

Founded in 2003 by veteran entrepreneurs Chris Shipley, Mike Sigal, and Frank Kelcz, Guidewire Group's mission reflects the belief that successful innovation is driven by a symbiotic relationship between the entrepreneurs who create ground-breaking technology, the investors and service providers who fund and support them, the technology executives who engage and partner with them, and the early adopters who embrace them.

All of these individuals invest their careers in the early life cycle of a company and product – from conceptualizing new technologies to generating early market opportunities. Guidewire's mission is to serve and support their efforts through research, analysis and executive gatherings. For more information, please visit www.guidewiregroup.com

About Innovate!Europe 2006

Additional details on Innovate!Europe 2006 and the Innovate!Showcase program can be found online at <http://www.innovate-events.com>.

